

CMN Ministry Plan Rubric - Rubric

	3 - Exceptional	2 - Acceptable	1 - Poor	
CRITERIA				
Introduction	The ministry plan begins with a clear and compelling hook that grabs the reader's attention. It includes a clear vision statement that contains the five essential elements of a church planting vision.	The ministry plan begins with a vision statement that points toward a desired end state.	The ministry plan does not begin with specific vision for this unique church.	Devlin
Place and Demographics				
What Does God Want to D	The ministry plan describes the community where you will plant and how this church will specifically impact the community.	The ministry plan describes the community where you will plant and how this church will generally impact the community.	The ministry plan does not describe the community and/or does not describe how this church will impact the community.	Completed
Demographics	The ministry plan contains relevant demographic information. It highlights a few pieces of data that have been analyzed and will produce unique ministry emphases for this church.	The ministry plan contains relevant demographic information and describes in some detail how the data has shaped/will shape the church plant.	The ministry plan contains no demographics or demographic analysis.	Completed
Location	The ministry plan shows a secured location and describes why it is the best option for this church plant.	The ministry plan describes several different location options that would fit the church plant.	The ministry plan does not include any information about a location.	Alex
Team				
Home Team	Describes your home team and the anticipated role and involvement in this church plant. Additionally provides analysis of strengths and weaknesses based upon a church planting assessment and Uniquely You results.	Describes your home team and the anticipated role and involvement in this church plant.	Introduces your home team.	Completed
Prayer Team	Describes how you will grow and communicate with your prayer team.	Describes how you will grow your prayer team.	Does not give information about a prayer team.	Completed
Launch Team	Describes people that have joined the launch team, the roles they will fill, the roles remaining to be filled, and a strategy for filling the remaining roles.	Describes people that have joined the launch team and the roles that they will fill.	Does not include a description of the launch team.	Completed
Leadership Team	Introduces the people on your leadership team and describes the teams they will be leading.	Describes the desired roles on a leadership team.	Does not include a description of the leadership team.	Completed

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Dream Team	Gives specific benchmarks and goals for the transition from launch team to post-launch team.	Describes a general strategy to move from launch team to post-launch team.	Does not address the transition from launch team to post-launch team.	Devlin and Katie
Awareness				
Awareness	Describes activities and strategies for building awareness toward a target goal. Additionally, gives examples of branding and website, and identifies activities already in the community that your church will partner with.	Describes activities and strategies for building awareness toward a target goal.	Does not describe strategy and activities for building awareness.	Katie
Networking	Describes activities and strategies for building a network toward a target goal. Additionally, identifies community hubs and gatekeepers that they will network with.	Describes activities and strategies for building a network toward a target goal.	Does not describe strategy and activities for building a network.	Devlin
Relationships	Describes activities and strategies for building relationships toward a target goal. Additionally, describes how the leader is helping team members to build their relationships.	Describes activities and strategies for building relationships toward a target goal.	Does not describe strategy and activities for building relationships.	Completed
Systems				
Worship	Describes the desired experience of the public gathering. Additionally, addresses the role of the Holy Spirit in the public gatherings.	Describes the desired experience of the public gathering.	Does not give specific details of the connect system.	Devlin and Katie
Connect	Describes guest experience, guest follow-up, and next steps for your church plant. Additionally gives specific examples or materials used in this system.	Describes guest experience, guest follow-up, and next steps for your church plant.	Does not give specific details of the connect system.	Emma
Grow	Describes your expected discipleship pathway with special focus on the intentional steps you will take to lead people to a confession of faith and Spirit baptism. Additionally, demonstrates how this system will produce disciplers.	Describes your expected discipleship pathway with special focus on the intentional steps you will take to lead people to a confession of faith and Spirit baptism.	Does not give specific details of the grow system.	Jane (kids)/Devlin (adults)

CMN Ministry Plan Rubric - Rubric

Serve	Describes how you would like people to serve in the church and in the community. Additionally, describes how service will be more than just good works.	Describes how you would like people to serve in the church and in the community.	Does not give specific details of the serve system.	Devlin and Katie
Go	Describes the missions architecture you will use to help people pray, go, and give. Additionally, describes unique or out-of-the-box ways you will use to build this system.	Describes the missions architecture you will use to help people pray, go, and give.	Does not give specific details of the go system.	Jane and Arun
Budget				
Financial	The ministry plan provides a detailed start-up budget that demonstrates the need for CMN Matching Funds. Additionally it includes a first year annual budget with replenishment and missions giving.	The ministry plan provides a detailed budget that demonstrates the need for CMN Matching Funds.	The ministry plan includes a rudimentary budget or no budget at all.	Arun
Stewardship	The ministry plan details a stewardship plan that includes multiple opportunities to present stewardship and administrative systems to cultivate stewardship	The ministry plan gives details about a single way to present stewardship.	The ministry plan does not contain a stewardship strategy or the strategy described is lacks detail.	Arun
Maintaining Momentum				
Goals and Evaluation	Sets goals for different areas of the ministry plan. The goals are either integrated into the relevant material or summarized in a separate section. Additionally, the ministry plan highlights evaluation tools that will be used to measure progress toward those goals.	Sets goals for different areas of the ministry plan. The goals are either integrated into the relevant material or summarized in a separate section.	Does not set goals for different areas of the ministry plan.	Devlin and Katie
Church Planter Health	Describes how the church planter will utilize coaching to keep learning and maintain organizational momentum. Additionally, address how the church planter will ensure rest and healthy personal relationships	Describes how the church planter will utilize coaching to keep learning and maintain organizational momentum.	Does not address church planter health.	Devlin and Katie

CMN Ministry Plan Rubric - Rubric

Presentation	The ministry plan is clearly layed out and is free of errors and typographical mistakes. Additionally, the content is varied with different media. The plan utilizes engaging and professional colors and graphics.	The ministry plan is clearly layed out and is free of errors and typographical mistakes.	The ministry plan contains multiple errors and typographical mistakes. The layout is confusing.	Devlin and Katie
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CMN Ministry Plan Rubric - Scoring Sheet

CRITERIA	SCORE
Introduction	___/3
Place and Demographics	
What Does God Want to D	___/3
Demographics	___/3
Location	___/3
Team	
Home Team	___/3
Prayer Team	___/3
Launch Team	___/3
Leadership Team	___/3
Dream Team	___/3
Awareness	
Awareness	___/3
Networking	___/3
Relationships	___/3
Systems	
Worship	___/3
Connect	___/3
Grow	___/3
Serve	___/3
Go	___/3
Budget	
Financial	___/3
Stewardship	___/3
Maintaining Momentum	
Goals and Evaluation	___/3
Church Planter Health	___/3
Presentation	___/3

TOTAL SCORE ___/66

Excellent (60-66)

Good (53-59)

Average (46-52)